

MEDIA KIT 2026

Reach travellers who expect the best

Luxvisor is the independent luxury travel magazine for First and Business Class flyers, luxury hotel guests and fine dining lovers, reviewing the world of premium travel since 2006.

2006

FOUNDED

35

RATED REVIEWS

105

ARTICLES

The magazine

Every Luxvisor review is based on a real flight, a real stay or a real meal, scored out of five across clear criteria such as seat, catering, service, room or cuisine. Our coverage spans First and Business Class, airport lounges, luxury hotels and resorts, fine dining, luxury and expedition cruises, and interviews with the hoteliers who shape the industry.

Our reviews appear in Google with their star rating, which brings readers who are researching a specific flight, hotel or restaurant before they book.

Our readers

Frequent flyers in First and Business Class who compare cabins, seats and lounges before they book

Luxury travellers planning stays in five-star hotels, resorts and on premium cruises

Gourmets who travel for a table, from Michelin-starred dining rooms to new openings

Industry professionals in hospitality, aviation and travel communications

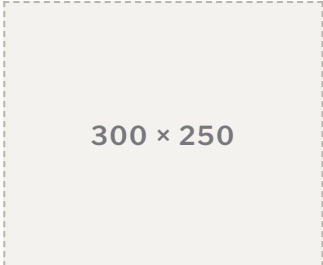
Readers come from more than 100 countries. The largest groups are in the **United States, Germany, Switzerland, the United Kingdom, Canada and Italy**, reading on desktop and mobile in almost equal parts. Detailed audience figures are available on request.

Ad formats



Leaderboard

970 × 90 px. On the homepage, in every section listing and as a banner within longer articles.



Medium Rectangle

300 × 250 px. On the homepage next to "Most read" and in the sidebar of every article.

Campaigns and partnerships

Run-of-site or section-specific campaigns (airlines, hotels, restaurants, cruises) for a fixed period, homepage takeovers, and tailor-made partnerships. Advertising is always clearly labelled and kept separate from editorial content: our reviews are not for sale.

Why advertise with us

Premium environment

Your brand appears next to in-depth reviews of the world's best airlines, hotels and restaurants, not next to clickbait.

Privacy-friendly

Directly booked campaigns are delivered from our own server, without cookies or third-party tracking, and marked as sponsored links.

Few ads, more attention

Only a handful of placements per page, so your campaign is seen rather than lost among dozens of banners.

International reach

An English-language magazine read across North America and Europe, with a strong base in the German-speaking countries.

Specifications

FILES	JPG, PNG or WebP. Please send twice the display size for sharp images on high-resolution screens (1940 × 180 px and 600 × 500 px).
LINK	One target URL per creative, opened in a new window.
DELIVERY	At least three working days before the campaign starts, to sales@luxvisor.com.
RATES	On request, depending on period, placement and section.

ADVERTISING & PARTNERSHIPS

Let's talk about your campaign

sales@luxvisor.com